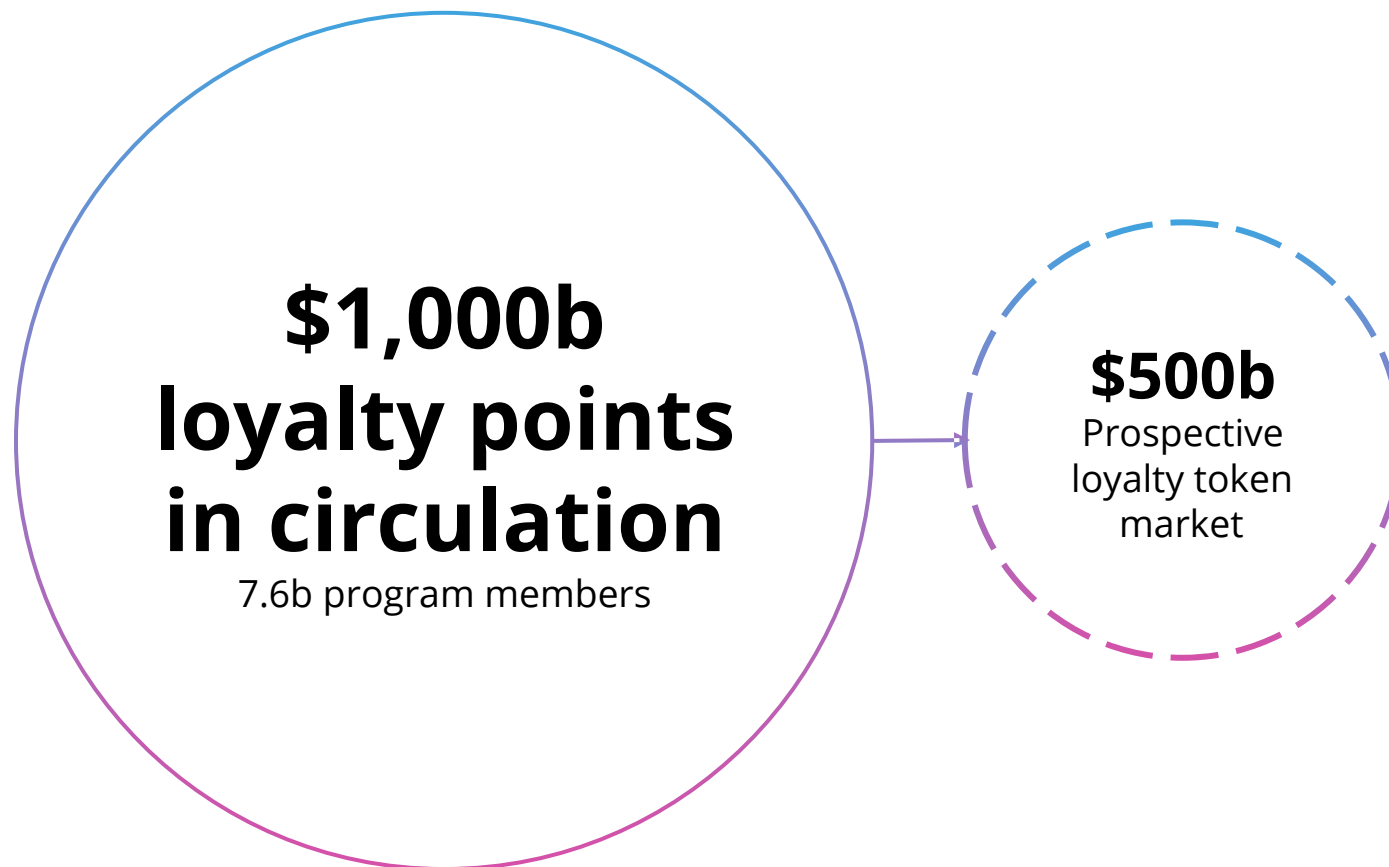




Loyalty on the blockchain

September 2018

The loyalty market



We believe that every brand will have it's own loyalty token

The problem

55% of loyalty points are not used

Main challenges

- Hard to use
- Expire over time
- Tend to depreciate
- Have no visible value

Source: qiibee's analysis

qiibee's solution

- Fiat and crypto reward
- Increase in value
- Easy to integrate
- All in one place
- Exchangeable
- Hype trend

With qiibee's protocol brands develop their own reward programs and issue tokens on blockchain

Product



API and SDK for easy integration



Platform to issue own tokens



Instant integration with other brands



Brand's token and crypto exchange



Already on blockchain

Company



11 people in a team

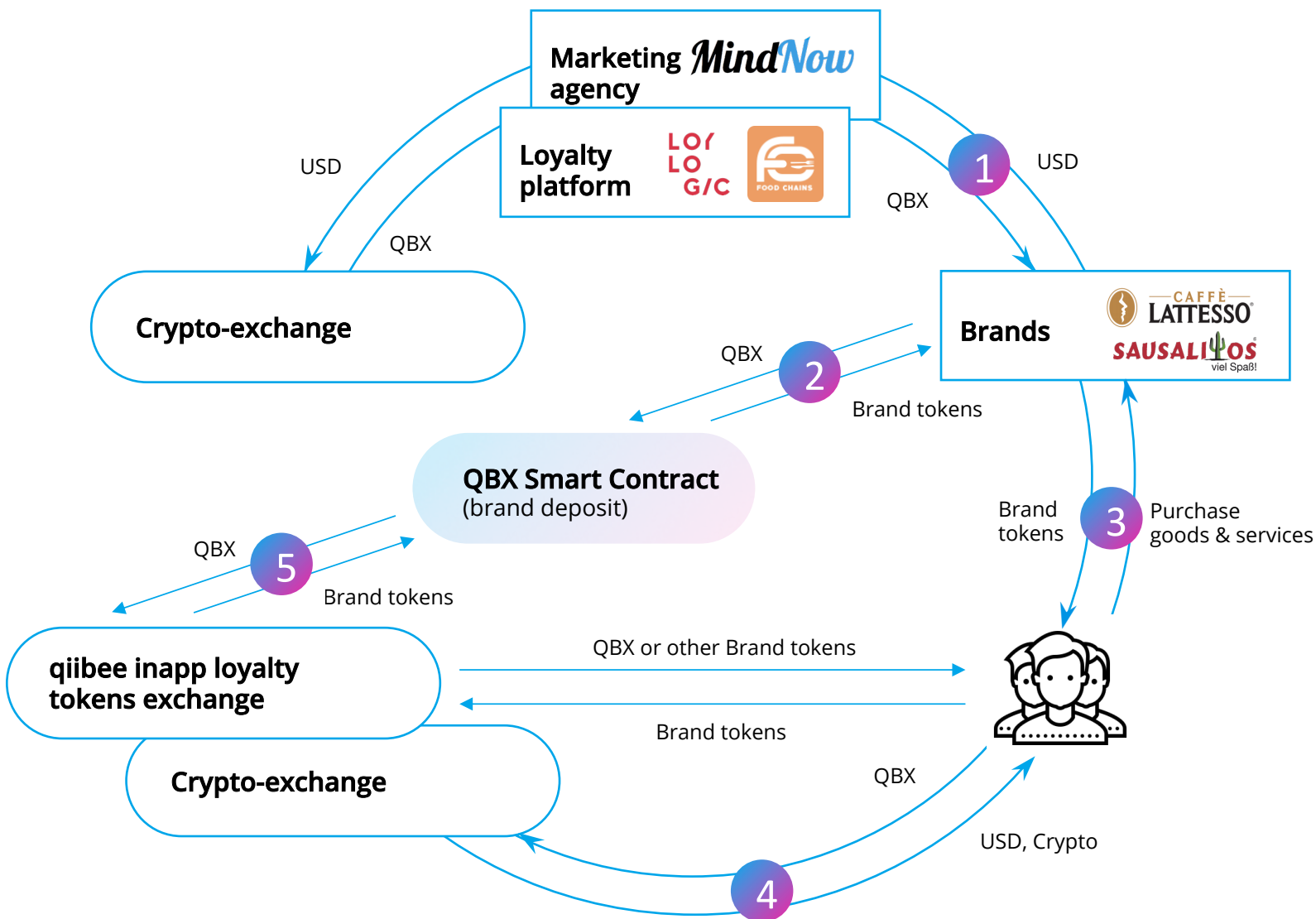


14 loyalty programs signed



Founded in 2015 in Zug

Business model




1. Brand buys QBX tokens directly on the public market
2. Brand exchanges QBX tokens into own loyalty tokens and QBX are frozen in smart-contract
3. Brand distributes its loyalty tokens to customers
4. Customer can
 - purchase branded goods
 - convert to other brand tokens and/or goods
 - convert to QBX and other crypto or fiat
5. Loyalty tokens get burned, QBX unfrozen from smart-contract

QBX are frozen on deposit while brands' loyalty tokens are in circulation


Our clients and partners

Blockchain clients

 **CAFFÈ LATTESSO**
Swiss cold coffee producer
2m customers in 7 countries

 **SAUSALIOS**
viel Spaß!
German restaurant & cocktail bar chain
4m customers in 40 locations


Ecosystem providers

 **CONFIMPRESA**
LE IMPRESE DEL COMMERCIO MODERNO
Leading Italian Retail Association
300 brands with 30 000 POS

Industry relationships

 **Superdry.**  **Domino's**  **Burger King** **Bench.**  **Dunkin' Donuts**  **Subway**

Loyalty agents

 **FOOD CHAINS**
Tokenized restaurant loyalty rewards program
800 cafés in 73 countries

LOYALOGIC
E-commerce and e-payment solutions for loyalty programs
130m customers in 186 countries

Signed clients



Banking



Retail



Consumer goods



Travel agency

Project backing

Trusted Contributors



Partners



Media coverage

Bloomberg

Forbes



REUTERS



NBC



YAHOO!
Finance



NEW YORK
BUSINESS JOURNAL



MarketWatch

SILICON VALLEY
GLOBE

LOS ANGELES
BUSINESS JOURNAL



Pittsburgh
Post-Gazette

ATLANTA
BUSINESS CHRONICLE

BOSTON
Herald



Daily Times Leader

WASHINGTON
BUSINESS JOURNAL

COMPUTERWORLD
www.cw.it

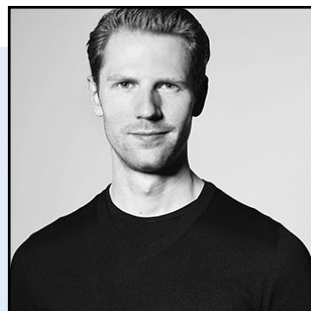
TagesAnzeiger

Advisors



Chris Cracchiolo
Lead Advisor

- VP and GM of Global Membership Rewards and Loyalty Benefits at American Express
- Has led numerous teams responsible for managing and growing relationships with some of American Express' largest and most strategic partners



Patrick Schilz
Blockchain Advisor

- Board member, Block Collider
- Worked for String Labs and DFINITY
- Shaped Crypto Valley in Zug
- MBA INSEAD



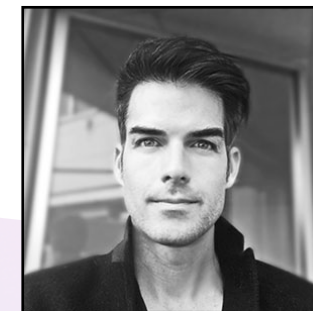
Tom Graham
Blockchain Advisor

- Founded TLDR, a leading crypto advisory firm and hedge fund and other tech companies like CODEC – AI Marketing
- LLM Law, Harvard Law School



Omer Ozden
China Strategic Advisor

- Partner at Dfund and DGroup
- International Partner, ZhenFund
- Chairman, RockTree Capital
- Chairman of the World Blockchain Council's Legal Committee

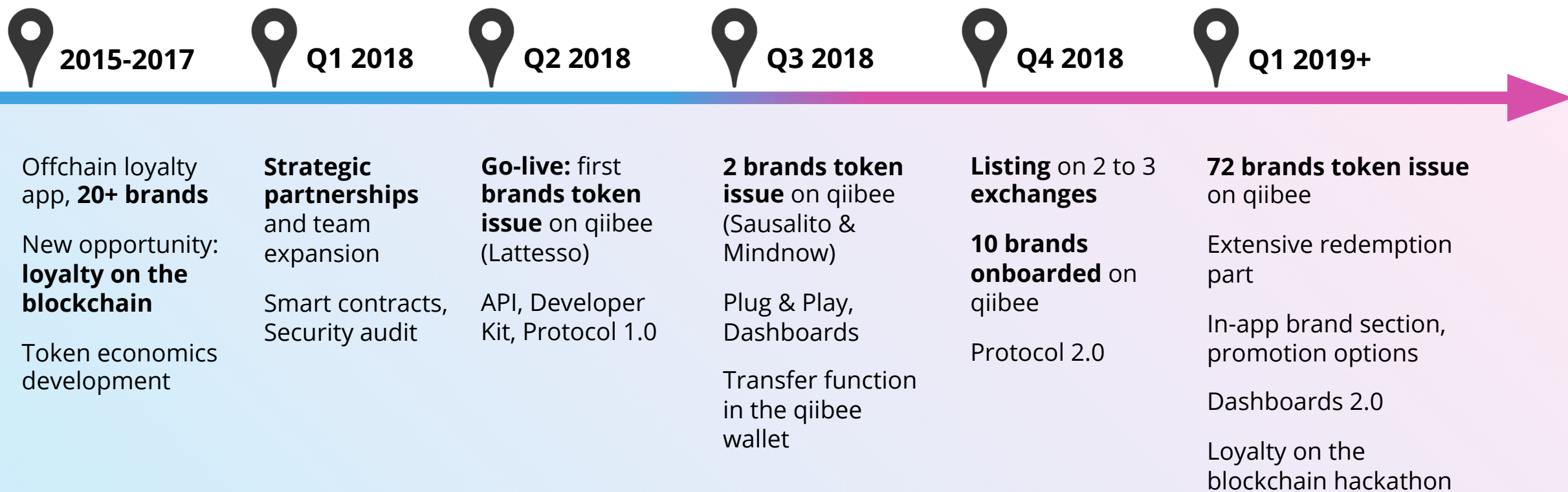


Jean-Paul Saija
Loyalty Advisor

- Partner at MindNow, moving the loyalty world on qiibee
- Founded more than 20 startups
- CEO of dealini.ch, a tech focused loyalty agency

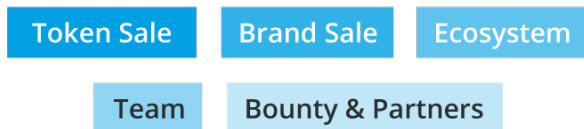
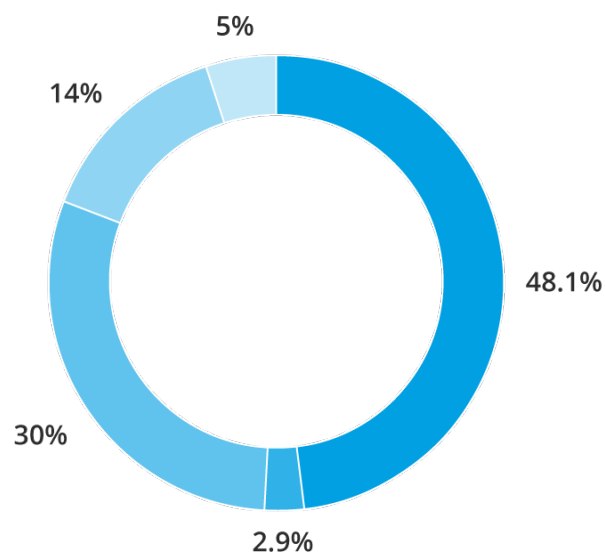


Product roadmap

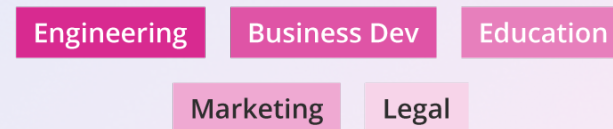
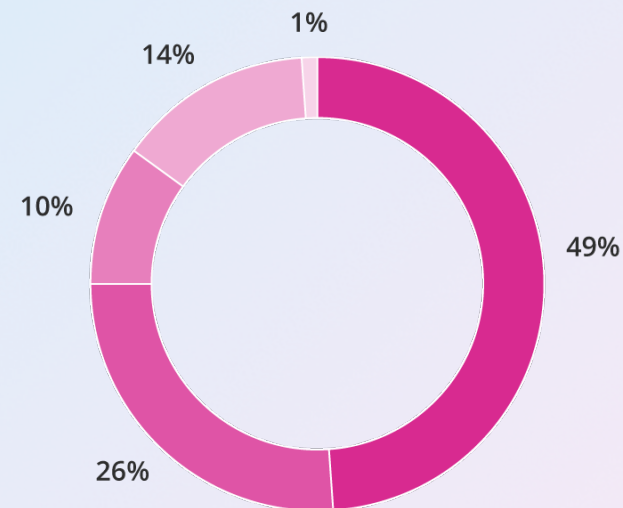


Tokens distribution and funds usage

QBX tokens distribution



TGE funds usage



qiibee Token Sale

Main information

- Total QBX for sale: approx. 664'000'000
- Percentage of total QBX: 48.1%
- Soft cap: USD 3m (already reached)
- Token Sale hardcap: USD 11.25m
- Unit price per QBX in Crowd Sale: 0.0001 ETH
- Accepted currencies: BTC, ETH, BCH, LTC, XRP, DASH, ETC, USD, EUR, CHF, OMG, NPXS, BAT, GNT, BNT, STORM, WINGS, REP, BNB, ZRX
- Min. contribution: USD 200
- Max. contribution: USD 10'000*

* If you are interested in a bigger contribution, send us an email at: contribute@qiibee.com

Lock-up period (years)*

| | years | | |
|------------|-------|---|---|
| | 1 | 2 | 3 |
| Crowd Sale | | | |
| Pre-Sale | | | |
| Ecosystem | | | |
| Team | | | |
| Advisors | | | |

* with linear monthly release